

# Gabriella Tarantonio

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## About Me

A freelance illustrator and ideas generator in one. I have a background in fashion but a foreground in everything zine and publication related. I write, design and produce my publications and weigh, knead and bake my own bread too. I've been exhibited, featured and interviewed about my art and love for creating. **I seek out new challenges and when I can't find them, I set them myself.**

## Skills

### Design

- Content Creation
- Illustration + Sketches
- Branding + Identity
- Office Admin
- Layout + Typography
- Copy Writing
- Creative Research
- Outcome Visuals

### Software

- Adobe
- Photoshop
- InDesign
- Premier Pro
- After Effects
- Illustrator
- Procreate
- Mac + Windows

### Personal

- Customer service experience for 5+ years in retail, hospitality and volunteering
- On-site, hybrid and remote working
- Organisation + time management for multiple projects at once
- High level of emotional intelligence and empathetic
- Resilience and determination no matter how hard the challenge
- Highly self-motivated and a motivator for others
- Presentation + communication for clients and agency
- Quick thinker and problem solver - can solve a Rubik's cube in under 2 minutes
- Admin and office duties such as filing, contacting clients, weekly reports making the best cups of tea or coffee or beverage that you require.

## Experience

### Raw Print (2020 - 2022)

#### Website / Publication Manager

- Website development and social media content creation and upkeep.
- Designing and creating a platform in keeping with the brand.
- Independent admin of content, e-commerce and copywriting, with an increase in engagement.

### Freelance Designer (2021 - Present)

#### Illustrator

- Email, newsletter and poster design for a multitude of clients.
- Appraisal for exceeding expectations with each project
- Listening and understanding the wants and needs of the client and collaborating with them to get the best result.

### NTU Graduate Show 2021

#### Social media and Campaign Manager (Volunteer)

- Running, contributing and organising content for my university degree show.
- Film editing, photography and graphic skills used.
- Communication between cohort and higher-ups to get the best result for both.
- Working with little to no budget and exceeding tutor's expectations

## Education

### BA Fashion Communication and Promotion

#### Nottingham Trent University

First Class

### UAL Art and Design Foundation Diploma

#### BMET College

Distinction

### AS/A Levels - Textiles, Electronics

#### St Peters Colligate Sixth Form

References and portfolio are available on request

Have an amazing day :)