

Gabriella Tarantonio

She/her

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About me

I am a designer and marketer in one. I have a background in communications but a foreground in everything design, problem solving and creativity. Discovering my love of design through publication, I have been lucky to curate and exhibit my art. I seek out new challenges and if I can't find them, I set them myself.



Skills

Software

Adobe

Illustrator    

Photoshop   

Premiere Pro  

After Effects  

- Website builders e.g Cargo and Wix
- Copy writing
- Campaign marketing creation
- Collaborative working
- Time management with multiple deadlines
- Communication skills
- Microsoft 360 - Power point, Word and excel
- Procreate - illustration and animation
- Articulate 360
- Active listener
- Flexible worker
- Luxury retail experience

Education

BA Fashion Communication and Promotion - Nottingham Trent University - First Class

UAL Art and Design Foundation Diploma - Distinction

Experience

Learning Content Designer (2023- Present)

Co-op Design Studio

- Designing, storyboarding and creating learning resources including e-modules, animations, videos and graphics for multiple platforms.
- Managing multiple projects and workstreams, maintaining clear communication and alignment among internal and external stakeholders.
- Creating design systems in-line with accessibility and brand guides for maximum engagement with learners and colleagues.

Freelance Graphic Designer (2022 - 2023)

- Developed and presented comprehensive marketing assets and presentations to clients, ensuring alignment with brand objectives and client expectations.
- Design and edit media suitable for websites, social campaigns and print.

Website/Content Manager (2020-2022)

Raw Print

- Website development, created engaging social media content, and maintained online platforms to ensure consistent and dynamic digital presence.
- Independently managed content creation, e-commerce operations, and copywriting, ensuring high-quality and engaging material.

Self Devised Projects

'19' Solo exhibition - May 2023

- Curating an exhibition for my collection of work. This included printing, campaigning and planning the space.